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ENCOURAGEMENT OF SOCIAL EDUCATORS OF MINORS

Аннотация: в статье содержатся результаты анализа правового регулирования видов и процедуры поощрения общественных воспитателей несовершеннолетних как одной из форм повышения их активности и стимулирования деятельности. Исследование проводилось на основе комплексного подхода, сравнительного метода и принципа методологического плюрализма. В работе исследуется федеральное законодательство и региональные акты 17 субъектов Российской Федерации, характеризующиеся различными подходами к регулированию мер поощрения общественных воспитателей. В заключении приводится классификация мер поощрения общественных воспитателей (в сферах финансовой поддержки, информационной поддержки, образования, трудоустройства публичного признания заслуг). Даётся оценка эффективности их применения.

Ключевые слова: законодательство, волонтерская деятельность, общественный воспитатель несовершеннолетних, материальное поощрение, моральное поощрение.

Abstract: the article contains the results of the analysis of the legal regulation of the types and procedures of encouragement of social educators of minors, as one of

the measures increasing their efficiency and stimulating their activity. The research was done on the basis of a complex approach, comparative method and the principle of methodological pluralism. The paper researches Federal legislation and regional acts of the 17 subjects of the Russian Federation, characterized by different approaches to the regulation of social educator's encouragement measures. In conclusion classification is given of the measures of social educator's encouragement (in the spheres of financial support, information support, education, employment and public recognition of merits). Evaluation of their efficiency is done.

Keywords: *social educator of minors, material encouragement, moral encouragement, volunteer activity, legislation.*

Encouragement of social educators of minors is one of the forms of increasing their efficiency and stimulating their activity.

In the Soviet period the Statute on social educators of minors of 1967 indicated active and honest discharge of their duties and achieving positive results as the grounds for encouragement measures application.

The Statute of 1967 secured the principle of differentiation of moral and material incentives.

Moral incentives included official commendation, letter of commendation awarding, putting on the Honours Board.

Material incentives included cash bonuses and valuable gifts.

The most distinguished social educators were given an additional annual three-day paid leave at their place of employment.

Several approaches to encouragement measures regulation are traced in modern legal acts.

The first approach enumerates the possible encouragement measures (characteristic of the legal acts of Moscow [1], Tula region [2], Sverdlov region [3]).

There are such kinds of moral and material encouragement as

- official commendation (Moscow, Tula region, Sverdlov region);
- letter of commendation awarding (Moscow, Tula region, Sverdlov region);

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- putting on the Honours Board (Moscow, Tula region);
 - cash bonuses (Moscow, Tula region);
 - valuable gifts (Moscow, Tula region);
 - an additional paid leave (3–5 days) given by the manager of an enterprise, institution or organization at the place of employment of a social educator (Sverdlov region).

The analysis of the mentioned acts shows that they enumerate the list of material and moral encouragement measures of social educators of minors, provided for the Statute of 1967.

The second approach is based on blanket norms and is the most widely used one.

The Acts on social educators of Tatarstan [4], Udmurtia [5], Chuvashia [6], Kabardino-Balkaria [7], Buryatia [8], Transbaikal Territory [9], Primorye Territory [10], Ulyanovsk [11] and Lipetsk regions [12] provide for the adoption of additional regulations on the encouragement measures.

The third approach is characterised by the fact that Acts on social educators of minors contain only a directive on the possibility of encouragement measures application.

Concrete types of incentives are not enumerated, and there are no blanket norms about them. Such approach is accepted in the Acts of Tuva Republic [13], Krasnodar Territory [14], Nizhny Novgorod Region [15] and Belgorod Region [16].

The fourth approach means the absence of the encouragement norms in the analyzed acts (Karelia Republic) [17].

There is no uniformity in setting the initiators of social educator's encouragement.

In a number of the subjects of the Russian Federation (Tatarstan, Tuva, Udmurtia, Chuvashia, Kabardino-Balkaria, Buryatia, Belgorod Region, Krasnodar Territory, Transbaikal Territory, Ulyanovsk Region, Nizhny Novgorod Region), like in the Statute of 1967 the Minors Commission acts as an initiator.

In Moscow and Tula Region social educators are encouraged by the heads of municipalities, managers of enterprises, institutions and organizations.

Encouragement of social educators of minors is possible according to the results of contests for the honorary title of «The best social educator». Legal regulation of such contests is provided for in Tatarstan Republic, Udmurtia Republic, Moscow, Chuvashia Republic and Nizhny Novgorod Region.

So, Regulation «On the annual republican contest among social educators of minors «The best social educator of Tatarstan», sets the following contest tasks [18]:

- discovery and support of social educators;
- stimulating further activity of social educators;
- promotion and spreading of the new methods in the field of minors educating;
- consolidation of all agencies and institutions of the system of minors neglect and delinquency prevention.

Contest winners are given valuable gifts. All participants of the final contest get certificates.

Legal acts of Republic of Udmurtia, Kabardino-Balkar Republic, Republic of Buryatia and Krasnodar Territory provide for the publication of the list of the best social educators according to the results of the contests in official mass media of a given subject of Russia and placing on the official site of a region on Internet.

The importance of using the possibilities of mass media for stimulating social educators should be noted.

Wide promotion of their activity is an effective form of drawing citizens to this work. The used forms of encouragement and stimulating must act as a public recognition of the social educator's activity and reflect the degree of their activity usefulness.

The system of social educators of minors encouragement requires further development, deepening, and search for new forms and methods.

The above analyzed measures of encouragement of social educators should be supplemented.

In addition, one can refer to the measures of social educators encouragement:

- wide use of mass media (newspapers, radio, television) for coverage of the best social educators activity;

– awarding a badge of honor «The best social educator» with presenting with an appropriate certificate;

– sending letters of commendation into work collectives and social organizations, that nominated social educators to the work with delinquent teenagers.

Skillful use of moral and material incentives is a matter of principle. For correct stimulating it is important to make special mention of the activity and to encourage a social educator. Forming public opinion is of great importance; people at every enterprise, institution, or social organization should know who of the nominated by them candidates to social educators of minors works and in what way, and appreciate their activity at its true value.

State organs, local governments, social organizations, managers of enterprises and institutions should more actively use the most expressive, emotional forms of social educator activity encouragement.

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